

David Early, AICP, LEED AP



David Early, Principal at PlaceWorks, is renowned as an expert on smart growth, new urbanism and sustainable development. For more than 25 years, David has worked with communities throughout California and the west on long-range planning efforts and urban design projects intended to improve both quality of life and community resiliency. He is particularly interested in how GIS tools can be used in both planning projects and the public process to create stronger, healthier communities. David is a member emeritus of the California Planning Roundtable, whose mission is to promote excellence in planning by providing leadership in addressing important planning issues in California. David is both AICP and LEED AP certified.

David's company, PlaceWorks, is a California-based urban planning and design firm currently partnering with Esri to develop tools that allow us to measure and evaluate the built environment. David and the PlaceWorks staff are using Geodesign principles to create new interactive tools that enable both planners and the public to visualize and assess the natural and social outcomes of proposed designs and plans. These tools offer simple desk top and handheld interfaces, a powerful analytic backbone, and graphically-rich visual results to create and test land use alternatives and get immediate feedback in regards to a plan's performance against a predefined set of indicators.

David will cover the following topics:

- A suite of assessment indicators known as GreenScore that assesses economic, social and environmental outcomes of planning and design projects.
- Real-time scenario assessment tools that allow planners to design and evaluate land use scenarios so as to ensure the best possible outcomes.
- On-line and mobile public engagement tools to allow community members to give meaningful input into a sustainable future.